

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.



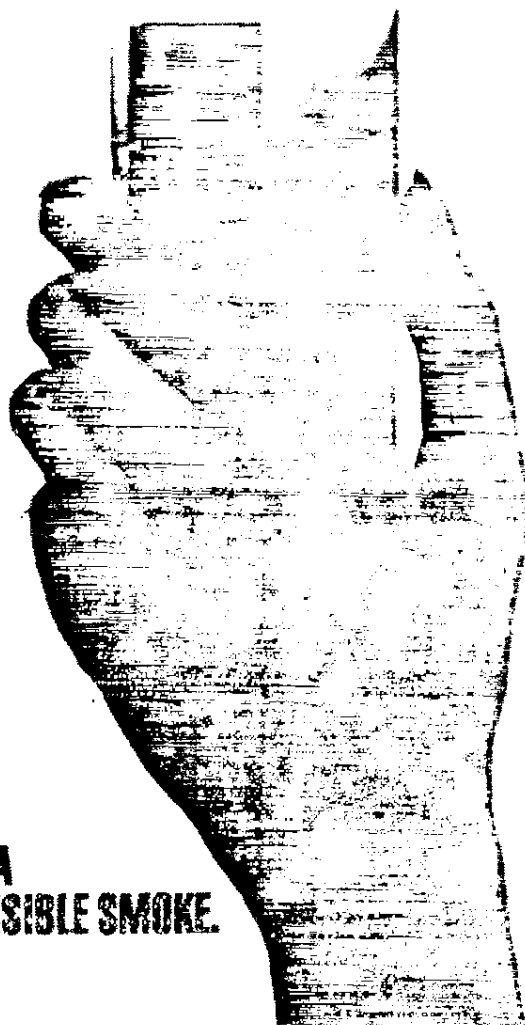
CONCORD

W. M. BENSON & COMPANY

1985

**ALL THE TASTE AND A
FRACTION OF THE VISIBLE SMOKE.**

**THE
ANSWER
TO
SMOKING
TODAY...**



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